

GENESIS LENO MONTILLA

Digital Marketing

- Front-end Web Developer
- SEO Specialist



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ABOUT ME

"Representing God's kingdom - living as steward of faith, rooted in truth, and devoted to serving with compassion."

I'm currently a web designer and developer with a focus on creating clean, user-friendly websites that perform well and are easy to manage. With a solid background in WordPress, on-page SEO, and responsive design, I help service-based businesses and professionals build strong, effective online platforms.

CORE VALUES

- Love
- Obedience
- Vision
- Excellence
- Leadership
- Integrity
- Growth
- Humility
- Truth

SKILLS

Leadership	<div><div style="width: 80%;"></div></div>
Web Development	<div><div style="width: 85%;"></div></div>
SEO	<div><div style="width: 75%;"></div></div>
Content Generation	<div><div style="width: 80%;"></div></div>
Communication	<div><div style="width: 85%;"></div></div>
AI Skills	<div><div style="width: 70%;"></div></div>
Email Automation	<div><div style="width: 60%;"></div></div>



EXPERIENCE

Task-Based Freelancing 2020-2021

Manage Services

- Appointment Setting
- Conducting Interviews
- Data Entry
- Research Analysis

Digital Marketing 2022-2025

Website Developer and SEO Specialist

- Content creation using Gemini Advance
- Web design using WordPress-Elementor
- On-page, Off-page and Technical SEO
- UI/UX Designs and Mobile Responsiveness
- Create Landing Pages
- Keyword Research using Semrush
- Created and developed interactive websites for service-oriented business.

TOOLS

UI/UX - Graphics Design

- Adobe Photoshop, Adobe Illustrator, Adobe XD, Figma, Canva.com

Web Development and SEO

- WordPress - Elementor, SEMrush, Ahrefs, Search Atlas

Organizational and Communication

- Teamwork, Trello, ClickUp, Slack, Zoom, Meet

Other Tools

- Microsoft Office (Word, PowerPoint, Excel)